

# UPCOMING TRADE EVENTS

NOVEMBER 2001 - JULY 2002

DATES	EVENT	LOCATION
November 20 - 23 2001	<p>Milipol 2001</p> <p>Milipol is a worldwide exhibition of internal state security and anti-criminal technologies. In 1999, Milipol featured 500 exhibitors and 1800 professional and governmental visitors from 100 countries.</p>	Paris, France
November 28 - 30 2001	<p>Power Mex/T&amp;D World Expo Mexico</p> <p>This is the best power-gen show in Mexico. Energy conservation is imperative in Mexico, whose consumption rates are higher than any other country. Mexico is driving towards a more efficient road for the electric and petroleum sector. Your products and services could meet their needs.</p>	Mexico City, Mexico
December 1 - 8 2001	<p>Telecommunications Trade Mission</p> <p>The telecom sector in the above countries is one of the fastest growing sectors. Domestic production of telcom equipment is minimal and is limited to central office equipment, wire and cable. Nearly 95 percent of telecommunications equipment is imported. Under the WTO Agreement on Basic Telecommunications Services, these governments made commitments to market access and national treatment for long distance and international wireline and wireless telecommunications services, including satellite services. Markets for these services will be liberalized by 2003.</p>	Poland, Czech Republic and Slovakia
December 4 - 7 2001	<p>Pollutec 2001</p> <p>Pollutec, France's premier environmental trade show and Europe's second largest exhibition, covers all sectors of environmental technologies. The 2000 exhibition in Lyon drew over 2,100 exhibitors and 60,000 international visitors from 33 countries.</p>	Paris, France
December 14 - 17 2001	<p>Paperex 2001</p> <p>The biennial Paperex exhibition and conference is India's only major event in the listed industry sectors, and recommended as a good venue for appropriate U.S. companies to promote their products and services.</p>	New Delhi, India
January 10 - 13 2002	<p>Reiseliv 2002</p> <p>Reiseliv is Norway's travel and tourism show. Over 1,000 exhibitors at the 2001 version received 46,000 visitors. The local press claims that the U.S. Pavilion at Reiseliv is the largest in the Nordic region. Exhibitors consistently praise the show and the pavilion, organized in cooperation with the Visit USA Committee of Norway, as attractive, well organized, and well attended.</p>	Oslo, Norway
January 22 - 26 2002	<p>Fourth South American Dental Show</p> <p>The South American Dental Show in Sao Paulo is the largest event of its type in Latin America and one of the largest and most important Dental shows in the world. Over 600,000 people from throughout Brazil and the rest of Latin America attend the show every year. This show is a must for any U.S. firm seeking to penetrate the large and growing Brazilian market for dental products.</p>	Sao Paulo, Brazil
January 22 - 25 2002	<p>Arab Health 2002</p> <p>Arab Health is the premiere medical show for the Middle East — attracting visitors from the Gulf states, the Levant, the Indian Subcontinent, Egypt and North Africa. This is the 26th edition of an annual show, which features exhibitors from over 75 countries and attracts 8,000 - 10,000 professional visitors. Mini-exhibits with space to display literature and graphics and meet with visitors - in a common area under the Commerce Department banner.</p>	United Arab Emirates
February 19 - 22 2002	<p>Andina Link Television Expo 2002</p> <p>Andina Link is Colombia's premier educational television broadcast exhibition. The show embraces cable television, content, programming, pay television, and goods and services.</p>	Bogota, Colombia

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## HIGHLIGHTED EVENTS

SAKHALIN OIL AND GAS RUSSIA  
EXPLORER PROGRAMDECEMBER 1 - 6, 2001  
VLADIVOSTOK, RUSSIA

The Commercial Service in Vladivostok and the American Business Center (ABC) will provide a thorough briefing on the status of oil and gas projects, supporting industries, infrastructure projects, and the regulatory environment (Russian content regulations). One-on-one business appointments with potential customers and partners in the oil and gas industry will be prearranged, as will group mission meetings with the larger oil concessions (Sakhalin 1 and 2) and appropriate government officials. November is the off-season when drilling is prohibited, and will provide participants with greater access to government officials and company representatives, and allow them time following the mission to conclude agreements prior to the 2002 drilling season, which starts in April.

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## ELECTRIC POWER 2002

MARCH 19 - 21, 2002  
ST. LOUIS, MISSOURI

Electric Power 2002 is sponsored by Power Magazine and the McGraw Hill companies. The theme is "Generating clean, reliable electric power in a competitive market." Electric Power 2001 had 62,200 square feet of paid exhibit space. There were more than 418 exhibitors and 4,200 attendees from 33 countries. The power industry is global in scope with integrated technologies used throughout the world. Many of the industry's leading suppliers are multi-nationals however, there are also many small to medium-size companies with specialized products which have great export potential. The show will showcase new technologies that are both energy efficient and environmentally friendly.

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DATES	EVENT	LOCATION
February 20 - March 1, 2002	Healthcare Technologies Matchmaker This Matchmaker will target 15 companies in the healthcare technologies industries, including medical and dental equipment and supplies, pharmaceuticals and health care service sectors. The focus of the delegation will be to match participating US companies with qualified agents, distributors, representatives, licensees, and joint venture partners in these markets.	Greece, Spain, Italy
February 27 - 28 2002	USA Eco-energy 2002 Exhibition & Seminar Exhibition & Seminar focusing on alternative energy and on-site power generation.	Tokyo, Japan
March 6 - 8 2002	Glas Tech Asia 2002 Glass products, Glass manufacturing, processing, and materials for architecture, construction and automotive.	Singapore
March 6 - 15 2002	Autoparts and Services Matchmaker This Matchmaker will target the U.S. automotive industry, including original equipment manufacturers, after-market parts manufacturers, and composite materials and electronic component manufacturers. The focus of the delegation will be to match U.S. companies with qualified agents, distributors, representatives, licensees and joint venture partners in the automotive industry.	Philippines, Thailand, Malaysia
April 9 - 12 2002	Expo Comm Andino 2002 The fifth international telecommunications, wireless, and broadband technology exhibition and conference for the Andino Pact Region.	Bogota, Colombia
April 15 - 20 2002	Hannover Messe 2002 Hannover Messe is the world's most comprehensive show for industrial technology. This years show includes factory automation, research and technology, subcon technology, energy, materials handling and logistics, and surface treatment.	Hannover, Germany
April 24 - 27 2002	Supply Chain and Logistics China 2002 This will be the most important national business-to-business supply chain event in China. China's transportation, warehousing, distribution and material handling industries are poised for explosive growth. This event will be one of the most effective sales and marketing channel to establish a foothold in this dynamic market.	Beijing, China
May 7 - 11 2002	IFAT 2002 The goal of this event is to introduce and network U.S. companies and their related tourism industry association partners with business and government decision makers from all Showcase Europe, Central and Eastern Europe, the NIS and other Mediterranean countries. The conference will enable all participants to identify and hear first-hand the business opportunities associated with the development, construction and operation of tourism infrastructure projects.	Munich, Germany
May 29 - June 1 2002	Australia's International Engineering Exhibition 2002 AIEE is the largest trade show of its kind in Australia aimed at the manufacturing/engineering sector. The U.S. Department of Commerce is organizing a product literature center at this major event. The product literature center provides a cost effective method for U.S. companies to explore the Australian market.	Sydney, Australia
June 12 - 16 2002	Fematec 2002 FEMATEC is Argentina's largest building industry supplies trade show. Exhibitor's booths occupy a total surface of 320,000 net square feet. This event is particularly suited for launching new products into the Argentine market. The show is visited by approximately 200,000 industry specialists.	Buenos Aires, Argentina
July 18 - 20 2002	Asia Comm/Expo Comm Thailand The ninth international telecommunications, networking, IT and wireless technology exhibition and conference for Thailand and Indochina.	Bangkok, Thailand

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## STROIKO 2002

**MARCH 22 – 29, 2002**  
**SOFIA, BULGARIA**

STROIKO is Bulgaria's largest construction and building materials show and the second largest regular trade event in Bulgaria. This biannual show traditionally features more than 700 exhibitors and covers over 3,800 square meters of space. The fair attracts thousands of high quality business visitors, including homebuilders, developers, architects, importers and distributors. To date the show has featured mostly European products and technology for homebuilders and commercial construction, so the show offers a good opportunity for U.S. firms to exhibit their market-leader and cost-competitive products.

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## U.S. PAVILION AT POSIDONIA INTERNATIONAL SHIPPING EXHIBITION

**JUNE 4-7, 2002**  
**PIRAEUS, GREECE**

The U.S. Commercial Service in Athens, Greece, in cooperation with the American-Hellenic Chamber of Commerce, will organize the U.S. Pavilion at the 18th edition of Posidonia, to be held in the Port City of Piraeus, Greece, June 4–7, 2002.

Posidonia is one of the most important maritime trade events in the world and is expected to attract more than 1,500 exhibitors from over 70 countries. U.S. companies in all related maritime and shipping industries should take full advantage of the 30,000 decision-making professionals from Europe and around the world who are expected to visit the exposition. The U.S. Pavilion at Posidonia is expected to be the largest national exhibit at this event and will offer excellent export opportunities for U.S. firms looking to expand in the important Greek market.

For more information on the participation in the U.S. Pavilion at Posidonia, please contact:

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